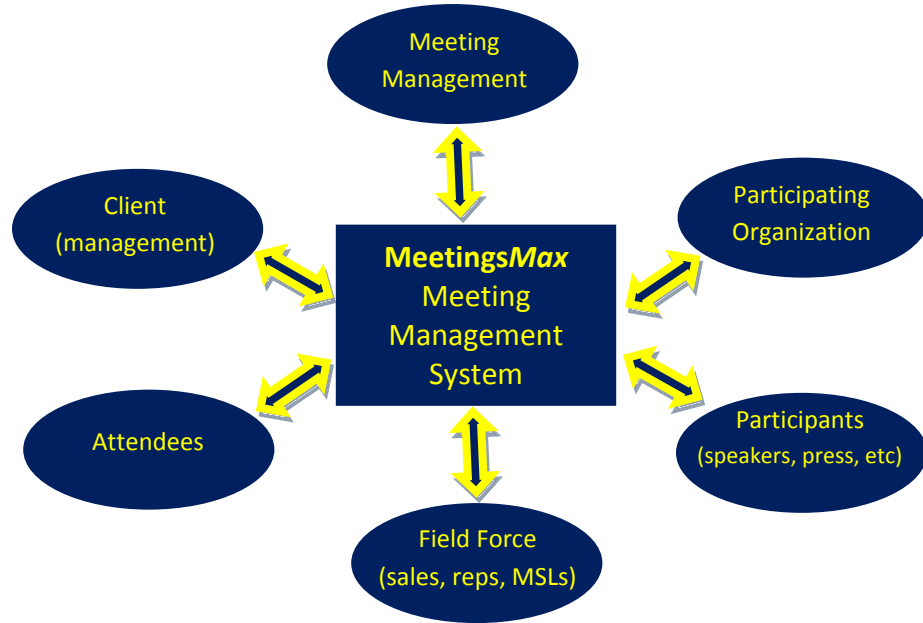


Blue Grotto Technologies has been providing comprehensive meeting management and registration technology for use by the pharmaceutical and biotech industry for nearly a decade. We have seen the numerous ways that meeting schedules are determined, meetings are approved, participants are selected and speakers are requested. We know what happens in the administrative end. That is why our meeting management system, **MeetingsMAX**, is a platform that can be **customized** to meet **your needs, based on how you manage meetings**, even for a specific set of meetings. Unless your meeting management technology facilitates the process the way you want it facilitated, and in a way to make all stakeholder's lives easier, it will cost you both time and money.

A customizable web based application that provides **complete** control of your meetings by managing:

- Representative Meeting Requests
- Expert Scheduling
- Organizational tools
- Invitations, Replies, and Reminders
- Online Registration and Confirmations
- Venue Selections and Accommodations
- Logistics
- Budgets-estimated and actual
- Comprehensive reporting
- Follow ups



MeetingsMAX combines technical assets and experience to allow you to manage meetings the way you want them

<div data-bbox="42 1386 279 1486" data-label="Section-Header"> <p>Meeting Management</p> </div> <ul style="list-style-type: none"> • Process meeting requests from client • Generate invitations • Handle registration • Track and confirm venue, logistics, travel, honoraria, to do items • Send reminders, track attendance, send follow-ups • Communicate with other stake holders (speakers, reps, client, attendees) • Solicit feedback 	<div data-bbox="896 1381 1117 1486" data-label="Section-Header"> <p>Client (management)</p> </div> <ul style="list-style-type: none"> • Monitor meeting details • Participate in approval process • Review participation by attendees, speakers, reps • Monitor success
<div data-bbox="58 1633 272 1747" data-label="Section-Header"> <p>Field Force (sales, reps, MSLs)</p> </div> <ul style="list-style-type: none"> • Submit request for meeting, venue, speaker • Track budget • See attendee reports 	<div data-bbox="896 1579 1133 1684" data-label="Section-Header"> <p>Participating Organization</p> </div> <ul style="list-style-type: none"> • Monitor meeting details • Review comment, request • Participate in approval process
<div data-bbox="64 1785 263 1879" data-label="Section-Header"> <p>Attendee</p> </div> <ul style="list-style-type: none"> • Online registration • Meeting information (location, direction, speaker, etc.) 	<div data-bbox="896 1768 1140 1873" data-label="Section-Header"> <p>Participants (speakers, press, etc)</p> </div> <ul style="list-style-type: none"> • Meeting • Resource materials (presentations, other speakers) • Communications with management or other speakers • Special requests, travel details